



BUSINESSCONNECT

"Creating an Environment for Investment"

Corporate Wellness

Are you concerned about absenteeism, the health of your work force, the productivity of your employees, health-related insurance costs, or the morale of your staff? Do you simply want to demonstrate how much you care for the single-most important asset in your business, your employees?

The Troy Recreation Department can partner with your business to promote healthier lifestyles and exercise! Our department offers special pricing on Fitness Center memberships for ten or more employees. Fitness members have access to the fitness center, gymnasium, indoor aquatic area and locker rooms. Members receive a discount on services such as Massage Therapist, Babysitting services and Personal Training appointments. The personal trainers meet with clients and will work with your employees on a program to specifically meet their needs and goals on topics such as weight loss, muscular strength, endurance, and/or overall improvement of health and well-being.

We can bring our information to your employees too. If you are hosting an Employee Health/Wellness Fair, we can have staff at your location to answer questions and provide information about our programs and services.

Call us today at 248.524.3484 and learn how easy it can be to improve the health of your workforce. [Check out the info here.](#)

Troy's Brownfield Redevelopment Authority Assists Digital Movie Theater Complex

MJR Troy Grand Digital Cinema 16 Project Underway



Have you driven by the corner of Maple Road and Livernois lately? MJR Group, LLC is redeveloping the former Kmart Department Store site, located at 100 E. Maple Road, into a new digital movie theater complex. When completed in the spring of 2014, the new theater complex will have 74,000 square feet of space with 16 screens including the MJR Epic Experience. The MJR Epic Experience will include a 460-seat auditorium with an 80 X 48 foot screen, over stuffed leather like lounge chairs with 56-inch spacing that are 3 to 4 inches wider than typical movie theater seating, and the Dolby Atmos sound system. This will be the best and most unique movie experience in Michigan.

Individual theater seating capacity will range from 101 seats to 440 seats (3,200 total seats). The new theater complex will include a lobby area, concessions, and bar area. The \$16 million project will also include the installation of new asphalt, sidewalks, and landscaping surrounding the theater building. Approximately 70 new jobs are expected to be created serving 800,000 patrons annually.

"Troy has great demographics and is the perfect community in which to build a brand new and truly state of the art facility", MJR CEO and Founder Michael Mihalich said. "MJR is very excited about this fabulous opportunity and is looking forward to being an active participant in the Troy business community".

SAFEbuilt Introduces New Building Official

Paul Featherston is the new Chief Building Official for SAFEbuilt, Troy's Building Inspection Contractor. Paul is a Licensed Residential Builder, with 18 years experience working as an inspector, official and plans examiner. A veteran of the US Air Force, Paul is also Vice President of Oakland County Building Officials Association. Paul is the 1st Director of Code Officials Conference of Michigan, an organization offering training, and education for over 400 building officers and inspectors around the state. Paul replaced Steve Burns who was promoted to Regional Manager for SAFEbuilt. Contact Paul at 248.524.3348 or paul.featherston@troymi.gov

Business Outreach Seminar

Community Ventures Business Outreach Seminar (free)

"Building & Supporting a Local Talent Base"

December 6, 2013, 8:30-10:30 am
Automation Alley, 2675 Bellingham Dr.
Troy, MI 48083

Registration:

www.advantageoakland.eventbrite.com

Community Ventures is a special initiative led by the Michigan Economic Development Corporation (MEDC) to help structurally unemployed individuals pursue career opportunities at Michigan companies. Community Ventures is designed to ensure that employers and talent are well-matched. The ultimate goal of Community Ventures is to provide

In order to promote the revitalization of environmentally distressed and functionally obsolete areas within the boundaries of the City of Troy, the City established the Troy Brownfield Redevelopment Authority (TBRA) pursuant to the Brownfield Redevelopment Financing Act, Michigan Public Act 381 of 1996, and as amended. The primary purpose of this Brownfield Redevelopment Plan is to promote the redevelopment and private investment of the 100 E. Maple Road property. Inclusion of this property within the Plan facilitates the financing of eligible environmental remediation activities associated with the project, including the demolition of the old Kmart Department store. By facilitating the redevelopment of Brownfield properties, this Plan is intended to promote economic growth for the benefit of Troy residents.

The TBRA provides project assistance through its Local Site Remediation Revolving Fund and through the reimbursement of eligible activities through tax increment financing. The project's environmental remediation activities addressed by the TBRA include the removal of fluorescent light tubes, PCB ballasts, mercury vapor bulbs and mercury switches, fire extinguishers, CFC refrigerants, hydraulic lifts, facility owned pad mounted transformer (includes packaging, transportation and disposal/recycling), asbestos abatement activities and air monitoring, and removal, disposal, and sampling oversight associated with five hydraulic hoists in the former automotive repair facility. Phase I and Phase II Environmental Site Assessments, Baseline Environmental Site Assessment, and Due Care Plan were completed as well.

The City of Troy welcomes MJR to our outstanding business community.

Business Spotlights

Magna Relocates to New Troy Location

In an effort to keep its headquarters in Troy, MI, and at the same time consolidate some of its other operations in the area, Magna International, Inc., one of the most diversified global automotive suppliers, moved to new office space located at 750 Tower Drive (part of the North Troy Corporate Park).

"Our U.S. headquarters has been in the Troy area for more than 15 years now, which is an ideal location because it centrally locates us near most of our customers," said Jim Tobin, Chief Marketing Officer. "It was important to us to stay in this area and find a suitable office location that could accommodate an increased staff."

Magna designs, develops and manufactures automotive systems, modules and components, and engineers and assembles complete vehicles, primarily for sale to original equipment manufacturers ("OEMs") of cars and light trucks. Our capabilities include the design, engineering, testing and manufacture of automotive interiors; seating; closures; body & chassis; vision systems; electronics; exteriors; powertrain; fuel & battery systems; roof systems as well as vehicle engineering and contract manufacturing.

www.magna.com

iDashboards Specializes in Business Intelligence Dashboards

a talent match and supportive resources to employers and to ensure that participating job applicants are provided with a career pathway.

For Economic Development Assistance, please contact Glenn Lapin, Troy Economic Development Specialist

248.524.3314

g.lapin@troymi.gov

iDashboards is a Troy based company specializing in business intelligence dashboards. Since 2003, iDashboards has been a global leader in the dashboard space. Seeking constant innovations and new patents, iDashboards' software provides users with the ability to communicate performance data effectively using vivid and interactive charts and graphs. As one of the fastest growing companies in business intelligence, iDashboards has earned recognition as a Software Vendor to Watch (CRN), Innovator to Watch (Managing Automation) and one of the 50 Companies to Watch (Edward Lowe Foundation). With over 2,000 installs across 40 countries, iDashboards has helped large, Fortune 500, companies to small and medium-sized businesses discover the insight hiding in their data resulting in better, more informed decisions.

Discover what iDashboards can do for you with a free trial at www.iDashboards.com.



Pure Michigan Business Connect

Introduces MI companies to Opportunities for Growth

Pure Michigan Business Connect (PMBC) is a public-private initiative developed by the Michigan Economic Development Corporation (MEDC) that introduces Michigan companies to opportunities that help them grow. By participating in the program, companies receive: business assistance at little to no cost; access to a new business-to-business (B2B) network; and find new customers while also leveraging procurement resources to increase their supply chain.

All Michigan businesses are invited to register at www.puremichiganb2b.com to request pro-bono services and take part in supplier summits.